



Babelgum™

News Release

WEEZER – GLOBAL VIDEO EXCLUSIVE ON BABELGUM WEB AND MOBILE

Deal includes brand new video for “(If You’re Wondering If I Want You To) I Want You To”, an interview with video director Marc Webb and behind the scenes footage

LONDON/ NEW YORK (October 22nd, 2009) – Grammy award winning, American rock heroes, **Weezer**, will première the video to their forthcoming single “**(If You’re Wondering If I Want You To) I Want You To**” exclusively on independent web and mobile content platform **Babelgum** today, Thursday 22nd October.

In addition to the video, viewers will also be able to watch behind the scenes, making of the video footage and an interview with Marc Webb, acclaimed director of this year’s smash hit film '(500) Days of Summer' and the man responsible for bringing the weird and wonderful world of Weezer to life.

Set in Weezerville, where duplicate members of the band make up the only inhabitants, the video illustrates the running 'does she, doesn't she like me?' message of the song and features 'Cloverfield' actress, **Odette Yustman**, as the femme fatale who arrives in town, disturbing the peace and throwing the Weezer-ites into chaos. “I like short stories that have a mystical command”, explains video director, Marc Webb, “something that feels elevated or other worldly”. The video is without a doubt another iconic, Weezer classic which sits in line with previous favourites such as 'Buddy Holly', 'Beverly Hills' and 'Pork and Beans'.

Trailers are currently available to view by clicking [here](#) and [here](#).

Taken from the highly anticipated, impending new album '**Raditude**', '(If You’re Wondering If I Want You To) I Want You To' sets the tone for an album that’s filled with thrilling surprises and infectious melodies, marrying Weezer’s hookiest pop with their heaviest rock.

Fans can access this swathe of exclusive and behind the scenes content from Weezer by accessing the Weezer channel on Babelgum: www.babelgum.com/weezer. The channel will update daily with new content, news and a soon to be announced competition.

'(If You’re Wondering If I Want You To) I Want You To' is available to download now via weezer.com and 'Raditude' is released on November 3rd.

www.weezer.com

www.babelgum.com/music

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About Babelgum (www.babelgum.com)

Babelgum is an integrated web and mobile video content platform free for users and supported by advertising available on-demand to a global audience. Babelgum Mobile is an original application currently available in the

United States, UK, Italy, Germany, France and Spain which brings regionally tailored programming to smart phones – at present iPhone 3G, iPod Touch, Google Android G-Phones 1 and 2, Nokia (N96, N95 and 6210) – via 3G and WiFi.

Positioned between user generated video hubs and network TV-oriented destinations, Babelgum focuses on the third part of the ecosystem: innovative, professionally produced content on very specific passions – music, comedy, film, urban culture, nature and the environment – curated by experts in their fields. Babelgum's programming is comprised of exclusive original productions as well as independent and mainstream titles. Babelgum's content partners include, among others, EMI, Sony Music, the New York Times, PBS, BBC, VBS, Lonely Planet, Coolhunting, National Geographic, Funny or Die, T5M, Shine Limited, Cinetic Rights Management, Content Republic, Gong Anime, The Workbook Project, Cinelan, Power to the Pixel and Off the Fence as well as the Encounters, Los Angeles, and Hamptons film festivals.

The company has also set up a series of online contests to nurture independent film, music and art talent: the Babelgum Online Film Festival, the Babelgum Music Video Awards and the Babelgum Metropolis Art Prize chaired respectively by Spike Lee, Michel Gondry and Isabella Rossellini. Babelgum is an independent and privately held company with offices in the United States, UK, Ireland, France and Italy.

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