



News release

Babelgum and Paranormal TV go bump in the night

London, 31st March 2008: Babelgum, the free, interactive, alternative TV-quality Internet platform, today announces the launch of its Paranormal TV branded channel bringing out-of-this world shows to fans of the paranormal all over the planet.

Babelgum customers can now enjoy over 100 hours of programming from this unique channel, the largest library of paranormal content available anywhere. The shows, which are offered exclusively on a 'first-looks' basis to Babelgum viewers, include:

- **'The NASA Secret Transmissions: The Smoking Gun'**
Astronauts and suspected NASA UFO cover-ups.
- **'Cold Fusion: Fire From Water'**
The controversy surrounding cold fusion and its viability as a clean energy source.
- **'The Secret: Evidence We Are Not Alone'**
Documentary examining evidence of alien life.
- **'Holes In Heaven: HAARP & Tesla Technology'**
An examining of the controversial HAARP (High-frequency Active Auroral Research Project).
- **'The Best Evidence of Ghosts Caught On Tape'**
Footage that is hard to explain using scientific analysis.
- **'Roswell: The UFO Uncover-up'**
More on the Roswell debate.

"People have always been fascinated by the weird and wonderful and enjoyed learning more about subjects that aren't normally covered by mainstream media. Babelgum offers the perfect platform for content owners such as Paranormal TV to indulge these interests and bring communities of like-minded people around the world together."

Geof Petch, Executive Producer at Paranormal TV adds, "The primary concern for any content owner is to get their content seen by as many people as possible. Using Babelgum allows us to retain the unconventional feel of the channel while allowing potentially huge audiences to get a glimpse of what else maybe out there."

Branded Channels offer professional 'discoverable' content for the user whilst also reinforcing the brand value for the content provider. There are multiple ways to access content on

the Babelgum platform: Branded Channels within the channel directory; the genre channels within the directory, the search engine and the smart channels (channels created by each user and personalised according to their interests and passions) providing the user with the best tools that fits the individuals 'searching' needs or the particular niche content.

Using Babelgum couldn't be easier. Consumers can sign up at www.babelgum.com to quickly and easily download the application onto their PC or Mac and are then able to enjoy a wide variety of content focusing on independent films and productions, nature and conservation, travel, participated sports and fitness.

- Ends -

About Babelgum

Babelgum is a new interactive web TV portal. Babelgum uses peer-to-peer technology to provide the immersive viewing experience and picture quality of traditional TV combined with the interactivity and personalisation enabled by the Internet.

Babelgum allows users to enjoy free, on-demand and personalised channels, using both niche and mainstream content to satisfy individuals' needs for tailored entertainment. Instead of user-generated clips, it features only professionally produced content spanning film, news, sports, documentaries, music videos, concerts, lifestyle and trends, animation and scripted programmes.

Babelgum provides independent content owners with a protected platform on which to gain global exposure of their work and a unique model to monetise their content online. Babelgum's content partners include 3DD, the Associated Press, Shine Limited, BBC Motion Gallery, Reuters, Entertainment Rights, Gong Anime, IMG, Ministry of Sound TV, Zed and Off the Fence, among others. Founded in 2005, Babelgum is a privately held company, with headquarters in Ireland and offices in the U.K., France, Italy and soon the U.S.

www.babelgum.com

About Paranormal TV

Wonderfully strange stories fuels Paranormal TV. Its breadth of factual content runs from ghosts and witchcraft to aliens and UFOs to Atlantis and reincarnation. Its programming consists of a mix of series from television, made-for-television documentaries, independently produced films and extensive library footage. This unique collection of video is available in various Web, VOD and mobile formats for IP-based audience networks. Launched in 2007 by former CBS president, Sony Entertainment co-president and CEO of Paxton Communications, Jeff Sagansky with producer/writer Mark Victor (Poltergeist) and producer/writer Geof Petch (Illuminating Angels & Demons) it is headquartered in Santa Monica, California.

For further information on Babelgum please contact:

Babelgum's Press Office

Andrea Giannotti

Mob: +44 (0)7825 892 640

Email: andrea.giannotti@babelgum.com