



News release

For immediate release

Babelgum Announces Deals with 25 Independent Content Partners

London, 13th June, 2007: Babelgum, the new generation global Internet TV network, today announced agreements with 25 independent owners and distributors of professional video content. The work of established filmmakers and newcomers will be promoted 'side by side' on the independent distribution platform.

The content partners include the Rushes Soho Shorts Festival, Ministry of Sound TV, Shine, IMG, 3DD, Off The Fence, Journeyman Films, Entertainment Rights, Film Chest and Breakthrough Films.

Amongst the highlights on Babelgum will be exclusive coverage of the Rushes Soho Shorts Film Festival, an annual event at which short films from both established filmmakers and newcomers are viewed and judged on a completely level platform.

Silvio Scaglia, Babelgum's chairman and co-founder commented, "We're creating an entirely new environment in which users will have access to a vast library of footage that satisfies their particular requirements. Rather than the 'one size fits all' philosophy of traditional broadcasting, we aim to provide exactly what viewers want, when and where they want it.

"The agreements we've announced today will be followed by many more as we build a library of up to 100,000 hours of independent and mainstream content from around the world. It is this variety of individually delivered professional content, coupled with the inherent interactivity of the Internet, that creates an entirely new user experience. On Babelgum, niche audiences will have immediate access to the content that works for them."

Babelgum, in a world in which TV and cinema distribution are currently controlled by a relatively small number of mainstream content owners and broadcasters, is a wholly independent distribution platform. It gives independent producers access to a global audience and places choice in the hands of the consumer.

- Ends -

For further information please contact:

Babelgum's Press Office

Andrea Giannotti (mob: +39 347 3555096)
andrea.giannotti@babelgum.com

Babel PR - Babelgum's UK Press Office

Ian Hood / Katharine Simon / Narelle Morrison
Tel: +44(0)20 7434 5550
Email: babelgum@babelpr.com

CJP- Babelgum's U.S. Press Office

Wilson Cleveland
Tel: +1.212.279.3115 x. 207
Email: wccleveland@cjpcom.com

Notes to editors

About Babelgum

Babelgum is the commercial brand for the global Internet TV network developed by Babel Networks. Babelgum uses peer-to-peer technology to provide the immersive viewing and high resolution of traditional TV with the interactive capabilities of the Internet.

Babelgum allows users to enjoy free, on demand and personalized channels. Using niche to mainstream content, users create their own TV channels. Instead of user-generated clips, Babelgum features professional video material on a broad range of topics from lifestyle to sports.

Founded in 2005, Babel Networks is a privately held company, with headquarters in Ireland and offices in Italy, the UK, the US and France.

www.babelgum.com

Content partners

Babelgum's content partners include:

- 3DD - Music live performance and documentary
- Associated Press - Daily feeds of news, showbiz, weather
- BBC MotionGallery - Documentaries
- Big Picture Limited - Lifestyle
- Black Diamond - Extreme / Action Sports
- Breakthru Films - Short films and animation
- Entertainment Rights - Saturday morning TV. Retro cartoons etc
- Fight Network - Boxing
- Filmchest - Cult films
- Gong Anime - Japanese animation
- IMG
 - Fashion - Fashion, trends, gossip
 - Gamer TV - Gaming magazine show
 - Golf
 - Red Bull Race - Aeroplane Racing
- Individual - Martial Arts, Circus etc, Goal Parade, Silent Films
- Intervision - Travel and Literature
- ITN - Daily feeds of news, showbiz, weather.
- Journeyman Films - Documentaries
- Kiteboard Pro World Tour (GPF) - Kiteboarding
- Ministry Of Sound TV - Major UK dance music aggregator and distributor
- Off The Fence - Nature documentaries
- QOOB - Shorts and animations
- Quattro Media (4M sports) - Sports content. World of freesport
- Rethink Entertainment - Factual Entertainment
- Reuters - Current Affairs
- Rushes - Soho Film Festival
- Shine Limited - Factual Entertainment
- Spike Lee - Documentary / shorts
- Urban Canyons - Music Programming
- West Side Eclectic - Comedy
- World Wide Entertainment - Sports clips and bloopers; exercise programmes
- WYSIWYG - Films
- Zed - Documentaries